


[Home](#)
[About Us](#)
[Board of directors](#)
[10x team](#)
[Gallery](#)
[Partners](#)
[Services](#)
[Innovation Consulting, Research & Development](#)
[Digital Products Commercialisation](#)
[Global Product Representation](#)
[innovation lab services](#)
[Contact](#)
[Tech Blog](#)
[News](#)
[EStore](#)
[🛒 0 Items](#)


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Ten companies chosen for BPIAJ project

Ten small and medium-sized enterprises (SMEs) within the global services sector (GSS) on Wednesday last were chosen for the Business Process Industry Association of Jamaica's (BPIAJ) 'Scale up the value chain: targeting SMEs in the GSS' project.

The chosen companies are: Innovate 10x, QualityWorks Consulting Group, Hacker Hostel, tTech, Shadrok Global Business Solutions, Caribbean HR Solutions, CCServices, Contax360, KnightFox App Design Limited, and MS Tech Solutions.

Through this project, with support from Compete Caribbean and its grant of US\$440,000, these SMEs will be provided with support, customised road maps, technical assistance, mentorship, and the requisite help needed for them to become fully digitised and gain access to opportunities within the global value chain.





Home

About Us

Board of directors

10x team

Gallery

Partners

Services

Innovation Consulting, Research & Development

Digital Products Commercialisation

Global Product Representation

innovation lab services

Contact

Tech Blog

News

EStore

0 Items



could be better enhanced, more productive, and return higher revenues if they were digitised. We're hoping that there will be spin-offs from these businesses into the wider economy of Jamaica," she added.



Innovate 10x's manager of market and commercialisation, Jason Scott revealed that the company's ultimate goal is global domination in the information technology (IT) space and that this project will enable such aspirations.

"We understood that the competition would be an opportunity for us to scale across the region and internationally, and primarily into the North American and European markets. We're looking forward to meeting the mentors and building out that road map and strategy plan to see how best it aligns with what [the company] wants to do, and how quickly we can implement and execute," Scott told this publication.

Debra Fraser, chief executive officer of human resource outsourcing company Caribbean HR Solutions, also expressed her expectations of the project.

